

Marin T. Finnerty

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Education

Saint Louis University | *magna cum laude*

Saint Louis, MO

BA in Communications; Journalism & Media Studies; Minors in Catholic Studies and Studio Art

GPA: **3.76/4.0**

- Relevant Coursework: Multiplatform Journalism, Publication Design, Communication Research, Fundamentals of Podcasting

Fordham University London | Gabelli School of Business

London, UK

- Relevant Coursework: The Business of Fashion, Global Media

January-May 2023

Relevant Experience

St. Louis Literary Award Programs

Saint Louis, MO

Social Media Specialist

May 2023-May 2025

- Designing posts that highlight the various Literary Award events and align with author's vision
- Creating fliers and other digital marketing materials when needed for Colson Whitehead and Jhumpa Lahiri
- Assisting with tabling events to help promote the Literary Award Programs

Influencer Social Media Management - Gavin Larnard

Boston, MA

Social Media Intern

January 2025-June 2025

- Edit video content and manage weekly posting schedule to maintain consistent engagement
- Monitor analytics (views, retention, CTR, engagement rate) to identify top-performing formats and inform strategy

Saint Louis University News

Saint Louis, MO

News Writer

October 2023-May 2025

- Develop articles with interviews, research, writing, and editing skills
- Specialize in sports writing, must keep in contact with international, national, and school sports and specific athletes

Seaside Psychiatry

Hingham, MA

Website Designer

October 2023-May 2025

- Designed website used to expand business and inform clients on services offered
- Offers direct communication to provider and other useful platforms.
- <https://seaside-psych.com>

Other Experience

Small Business Owner

South Shore, MA

Private Swim Instructor

August 2021-Present

- Founded and operate a business of over 50 clients, ranging from all ages and skill sets

Simon Recreation Center

Saint Louis, MO

Supervisor/Lifeguard

October 2021-May 2025

- Ensure the safety and smooth operation of the Simon Recreation Center, including facility maintenance and supervision of all student employees.

Activities

Study Abroad Peer Mentor

Saint Louis, MO

Peer Mentor

August 2023- May 2024

- In charge of creating and running promotional and informational events for study abroad programs
- Tasked with speaking to prospective students and providing accurate knowledge about the 45 different programs offered

Certifications & Skills

Certifications: Google Digital Marketing & E-commerce Certificate | 2025

Computer: Adobe Creative Cloud Suite, Microsoft Office Suite, Web & Design Tools

Soft Skills: Concept development, public speaking, organizational skills, communication